

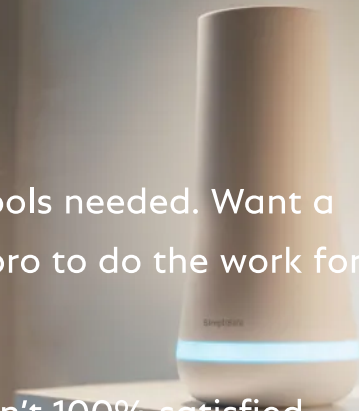
# EXHIBIT J

[Take our quiz](#)

# Try it. Test it. Love it or return it.

Your system arrives ready to work. No drilling or tools needed. Want a hand? We'll help put you in touch with a certified pro to do the work for you.

Try SimpliSafe in your home for 60 days. If you aren't 100% satisfied, return it for a full refund (we'll even pay return shipping).



**10 Pieces**

# The Beacon

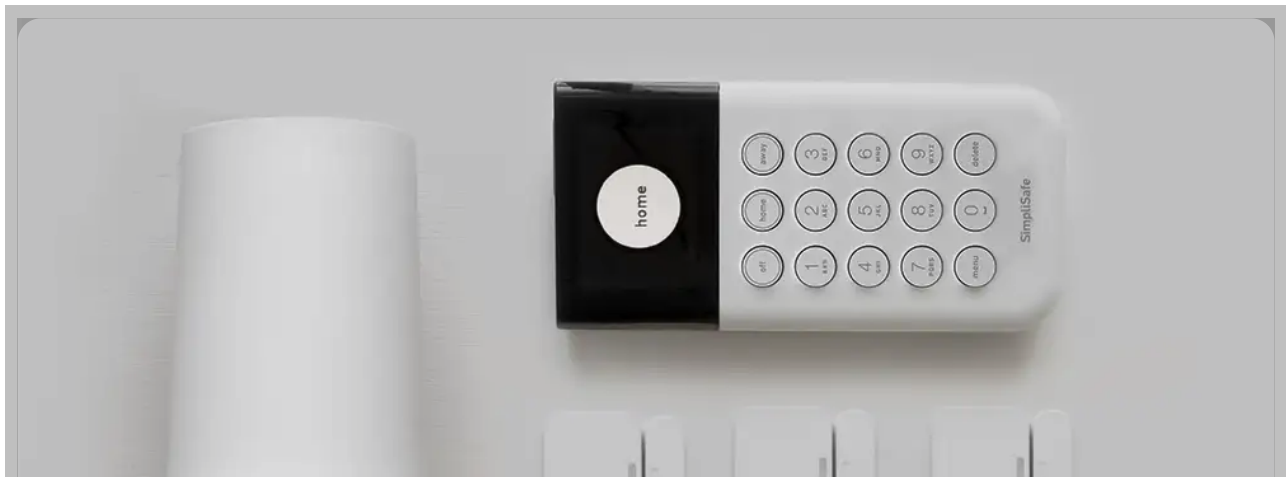
This system takes protection to the next level. First, protect your home from the outside in with two Wireless Outdoor Security Cameras. This system also includes two Motion Sensors to catch anyone walking through a main rooms and hallways plus four Entry Sensors to cover other entry points like windows or doors.

- No contracts
- 24/7 alarm monitoring
- No phoneline needed

**\$559.92** ~~\$699.90~~

with interactive monitoring

Starting at 0% APR or  
\$47/mo **affirm**. [Learn more](#)

[See details](#)

# The Lighthouse

We took our most popular system and added a Wireless Outdoor Security Camera so you can protect your home from the outside in. This system also includes a Motion Sensor to catch anyone walking through a main passage plus three Entry Sensors to cover entry points like windows or doors.

**7 Pieces**

- No contracts
- 24/7 alarm monitoring
- No phoneline needed

~~\$371.94~~ ~~\$464.93~~

with interactive monitoring

Starting at 0% APR or  
\$31/mo **affirm**. [Learn more](#)

[See details](#)



# The Haven

Water damage and fires are some of the most frequent and expensive home insurance claims. The Haven has everything you need to stop them.

**14 Pieces**

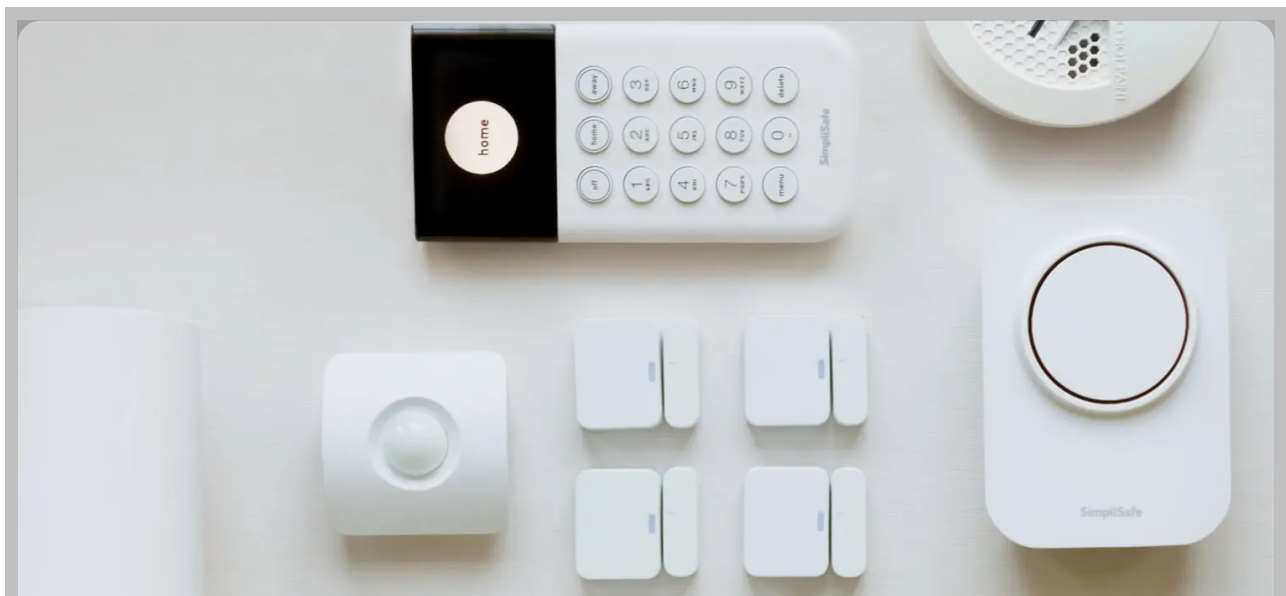
- No contracts
- 24/7 alarm monitoring
- No phoneline needed

~~\$509.86~~  
\$407.89

with interactive monitoring

Starting at 0% APR or  
\$34/mo **affirm**. [Learn more](#)

[See details](#)



# The Knox

SimpliSafe

For large homes, look no further. This kit's got twice the entry and motion protection of the Hearth. It's a great fit for homes with 3 or more bedrooms.

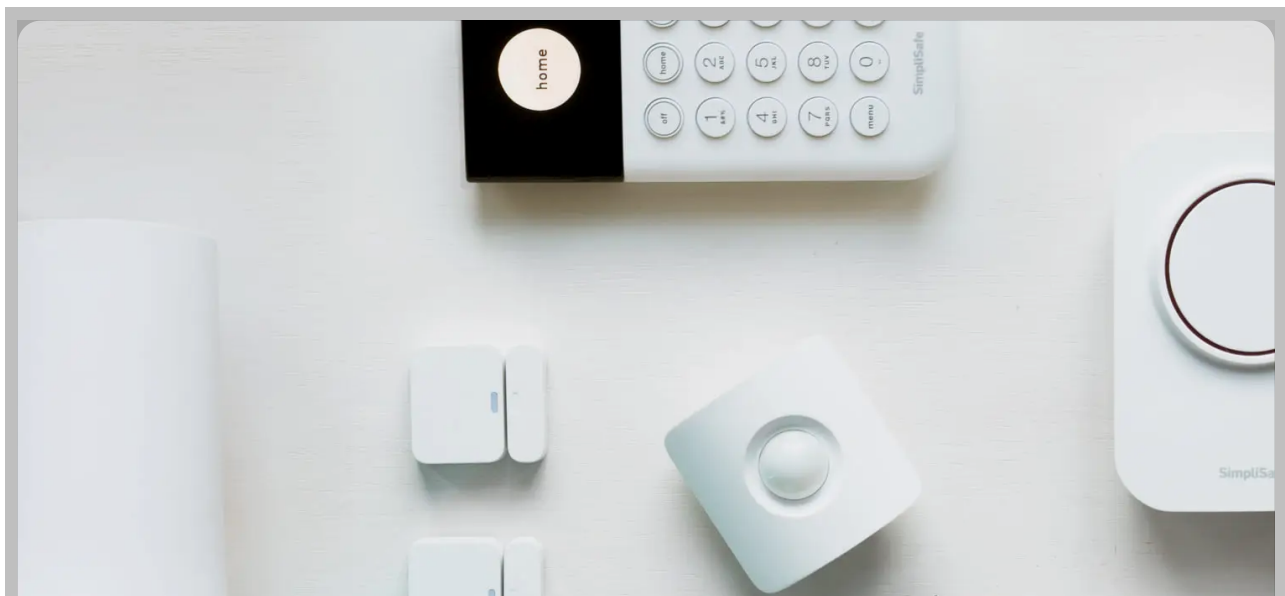
**13 Pieces**

- No contracts
- 24/7 alarm monitoring
- No phoneline needed

~~\$375.90~~ ~~\$469.87~~

with Interactive Monitoring

Starting at 0% APR or  
\$32/mo **affirm**. [Learn more](#)

[See details](#)


# The Hearth

SimpliSafe

All the protection of the Essentials, plus smoke detection. Not to mention a 105dB extra siren. It's about as loud as from Zeppelin in '72. Intruders, start running.

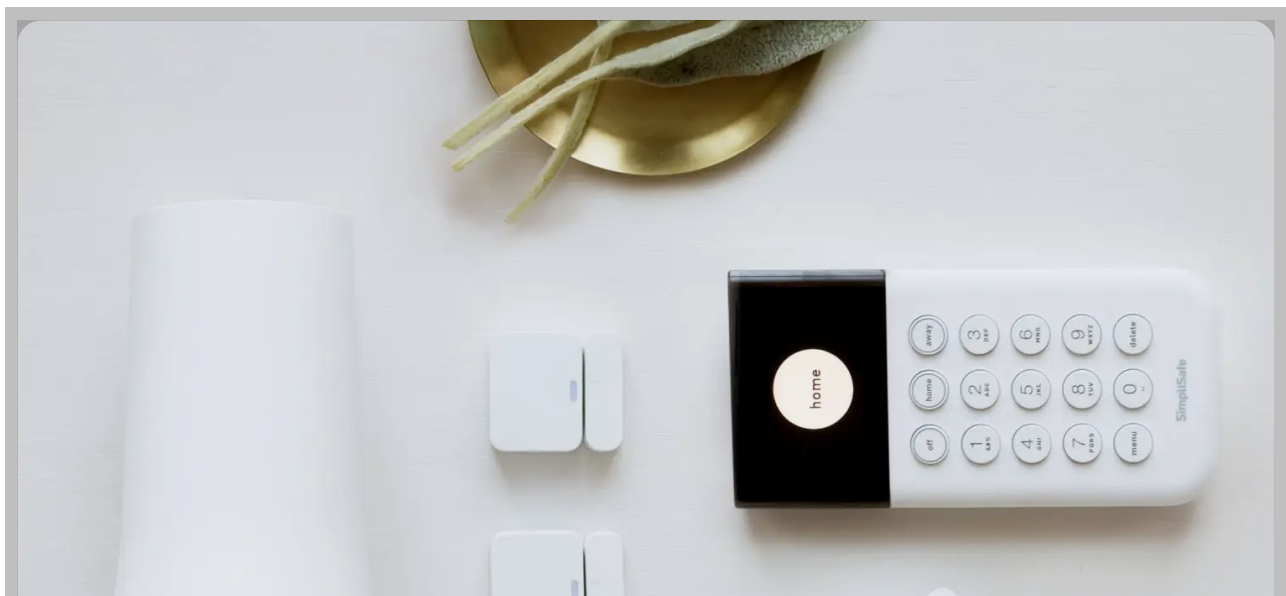
**9 Pieces**

- No contracts
- 24/7 alarm monitoring
- No phoneline needed

**\$315.93** ~~\$394.91~~

with interactive monitoring

Starting at 0% APR or  
\$27/mo **affirm**. [Learn more](#)

[See details](#)




# The Essentials

The perfect system to start protecting your home. It's got a motion sensor to catch anyone walking through a main pass  
sensors to cover all your main entry points.

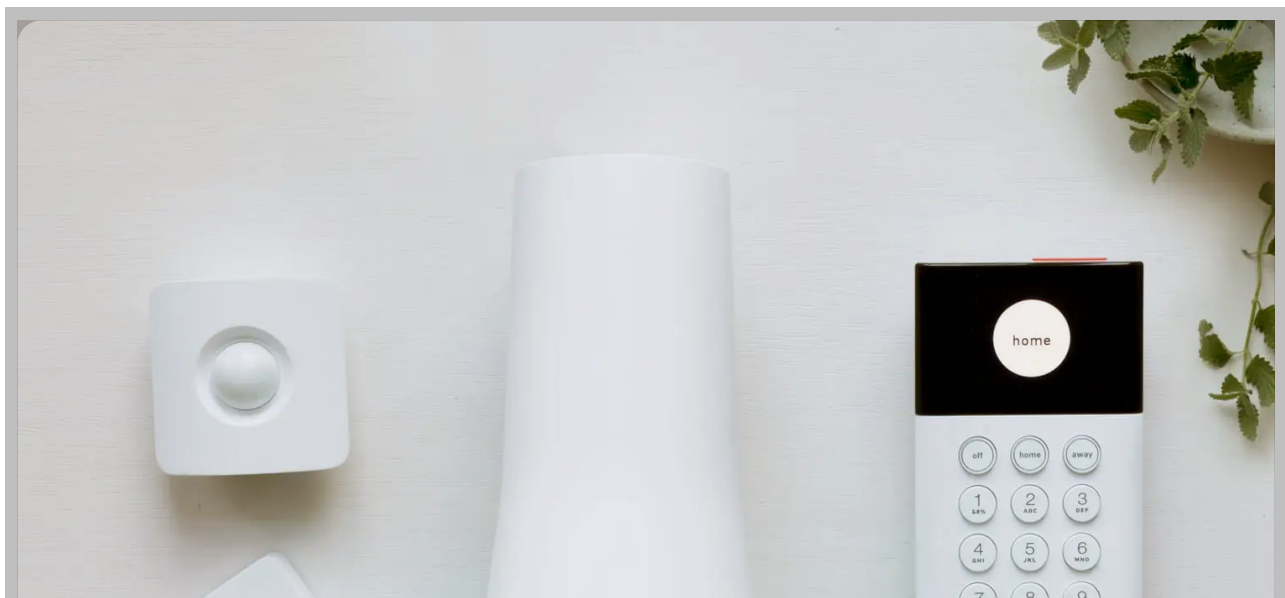
**6 Pieces**

- No contracts
- 24/7 alarm monitoring
- No phoneline needed

~~\$274.95~~  
\$219.96

with interactive monitoring

Starting at 0% APR or  
\$19/mo **affirm**. [Learn more](#)

[See details](#)





# The Foundation

We designed this kit for small homes and apartments. It's got an entry sensor to cover your main door, plus a motion sensor for an extra layer of protection.

**4 Pieces**

- No contracts
- 24/7 alarm monitoring
- No phoneline needed

**\$195.97** ~~\$244.96~~

with interactive monitoring

Starting at 0% APR or  
\$17/mo **affirm**. [Learn more](#)

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